



# About the Parent Coach Certification® Training Program

The Parent Coaching Institute (PCI), based in Bellingham WA, offers an exciting, innovative distance-learning program for family support professionals wishing to become certified parent coaches. Our one-year, graduate-level certificate is accredited through Seattle Pacific University.

*"The PCI training is like taking a vow of transformation."*

Jennifer Beck, Corvallis, OR

**PCI Parent Coach Training is the highest standard** in parent coach training. Our program combines study with practical application of 100 practice coaching hours. Developed in 2000 by internationally acclaimed parent educator and author Gloria DeGaetano, our program leads the parent coaching industry worldwide and has been featured in *The Wall Street Journal*, *The New York Times*, *Newsweek*, *Better Homes and Gardens*, *American Academy of Pediatrics Newsletter*, *The London Times*, *The Today Show*, *NPR's Fresh Air*, and many other venues.

**We are the Leader in the Parent Coaching Profession.**

*Join Us!*

## Our Ideal Client for Parent Coach Training

is a forward-thinking person who possesses superlative integrity, excellent communication skills, personal authenticity, and feels strongly that parent coaching is a true calling. The PCI vision and movement, along with our innovative coaching model and standards, resonate deeply with the ideal candidate. This person is interested in innovative ways to support parents in our increasingly complex society and motivated to implement them. Thriving in a like-minded professional community, the ideal PCI candidate enjoys sharing with colleagues for mutual support. This person holds an undergraduate degree (or its equivalent) and has at least two years experience working with parents, either professionally or as a volunteer.

*"I wish every K-12 educator could supplement their training with this incredible program."*

Alice Jungclaus, Zürich, Switzerland

## 1. We're Serious.

Our curriculum is intentionally designed to provide a leading-edge learning experience for each student. The training program is fresh, new, and synthesized in a constructive and practical way—providing you with all the necessary tools to become the best parent coach you can be.

## 2. We're Successful.

The PCI Coaching Model™ works! Based on the latest research in brain science, child and adolescent development, living systems and change process concepts, our coaching process catalyzes practical parenting strategies, along with extraordinary opportunities for parents to reflect and align with what really matters to them. The result? Effective behaviors and attitudes—lasting positive changes for the entire family.

## 3. We're Social.

We are first and foremost a distance-learning program. You do not need to attend any on-site workshops or conferences to reap the many benefits from our program. However, we offer Zoom gatherings and on-site conferences as continuing education opportunities. We all thrive from the new ideas and creative synergy that emerges when PCI Coaches get together in person!

*Apply Today!*



**WWW.ThePCI.org**

Local: 425.449.8877

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*"My PCI training was both practical and inspiring and it is perhaps the single best educational experience that one could ever have."*

Kay Kimball Gruder, Woodstock, CT



**Gloria DeGaetano**, Creator and Director of the Parent Coach Certification® Training Program, developed this program to offer a new paradigm for supporting families in our increasingly complex, high-tech society. An educator for three decades, Gloria has helped thousands of parents and family support professionals focus on living systems thinking to successfully meet children's developmental needs. She is the mom of two grown sons and has written extensively about media-related issues for families. Her books and articles have been translated into nine languages. For more information about Gloria, the best place to start is with her personal **website:** [www.GloriaDeGaetano.com](http://www.GloriaDeGaetano.com)